

wnc/woman

Women Creating Communities



**THIS ISSUE:
Women's Health**

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No Boys Allowed in Asheville's First Communal "She Shed"

This fall, Purple Crayon will become Asheville's first communal "she shed," offering women hobby artists a place to create art, connect with other women, and collaborate with more experienced artists. The membership-based business, which is located just outside the River Arts District, will contain all of the comforts of home — 25 custom-made "creation stations," a lounge that includes purple couches (of course!), and even a small kitchen — without all of the responsibilities.

Like many ventures, Purple Crayon started as a solution to a problem. Pam Robbins, Purple Crayon's owner, was looking for a cost-effective way to do her art where it wouldn't compete with the distractions of work and family and would allow her to socialize with, and be inspired by, other women. She posted the idea of forming a communal art studio on Nextdoor.com, a social networking site for neighborhoods, and, by the next day, her mailbox was inundated with responses.

In her membership application, Anna Holbrook, who will also be teaching a gourd painting workshop at Purple Crayon in December, echoed the sentiments of the women who responded: "I always struggle to have the time and space to be creative at home. I want to make it more of a priority in my life, and I also love the idea of having a community of other artists."

Purple Crayon's Grand Opening will be on Saturday, October 14th, from 10AM-5PM at 9 Old Burnsville Hill Road, Suite 5, in Asheville, NC. For more information, visit the Purple Crayon website at www.purplecrayonavl.com or contact Pam Robbins at pam@purplecrayonavl.com or (828) 771-6148.



Attention women "hobby" artists!

- Do you wish you had an affordable place to do your art...
- Where it wouldn't compete with the distractions of work and family...
- And where it would allow you to socialize with, and be inspired by, other women?

Purple Crayon is now in AVL!

GRAND OPENING

Date: Saturday, October 14, 2017

Time: 10:00 AM - 5:00 PM

Place: 9 Old Burnsville Hill Rd, Ste 5, Asheville, NC 28804

www.purplecrayonavl.com